

**2009 INDEPENDENT SURVEY
TO FIND THE BEST IN
CLIENT SATISFACTION**

Meet the Best

Personal Wealth Managers
in the Austin, San Antonio
and the Central Texas Region



ANNOUNCING: The Austin, San Antonio and the Central Texas Region's 2009 FIVE STAR Wealth Managers.

We surveyed consumers, financial service professionals and TEXAS MONTHLY subscribers to find the best in client satisfaction wealth managers in the Austin, San Antonio and the Central Texas Region. Here they are.



Well over half of the consumer responses in the Austin, San Antonio and the Central Texas Region indicated it is difficult to find a wealth manager they trust and rely on.⁽¹⁾ Wealth managers, broadly defined, are those individuals who help you manage your financial world and/or implement aspects of your financial strategies. Common examples of wealth managers are financial advisors, life insurance agents, accountants, tax advisors, attorneys, etc.

With more than 15,000 wealth managers in the Austin, San Antonio and the Central Texas area, how do you find someone who listens to you, represents your interests and operates with an emphasis on integrity and service? Crescendo Business Services, an independent research firm, can help. They administered a rigorous research process to find out which wealth managers successfully satisfied key client satisfaction criteria and overall scored the highest in client satisfaction.

The Selection Process

In January, Crescendo surveyed, by mail and phone, 80,000 high-net-worth residents in the Austin, San Antonio and the Central Texas Region and subscribers of TEXAS MONTHLY. An additional 4,350 surveys were sent to financial services industry professionals.

On the surveys, recipients were asked to evaluate only wealth managers whom they knew through personal experience, and to evaluate them based upon nine criteria: customer service, integrity, knowledge/expertise, communication, value for fee charged, meeting of financial objectives, post-sale service, quality of recommendations and overall satisfaction.

Only original surveys — no copies — returned in their specially designed envelopes were accepted as valid. By February, stacks

of surveys had arrived and Crescendo began carefully scoring each wealth manager. Both positive and negative evaluations were included in the scoring. Only wealth managers with five years of experience in the financial services industry were considered.

Next, each wealth manager was reviewed for regulatory actions, civil judicial actions and customer complaints as reported by FINRA (the Financial Industry Regulatory Authority) and other regulatory agencies.

Then, before finalizing the list, wealth managers were reviewed by a blue-ribbon panel. The blue-ribbon panel was comprised of individuals from within the financial services industry. Although panelist comments were incorporated into the final score, safeguards were built into the review process to reduce the ability of panel members to influence the composition of the final list on the basis of company affiliation.

Best in Client Satisfaction

The resulting list of 2009 FIVE STAR Wealth Managers is an elite group, representing less than 3 percent of the wealth managers in the Austin, San Antonio and the Central Texas area. Only 385 of the top-scoring wealth managers made this year's list. To make the list more user-friendly, wealth managers have been grouped based upon their primary financial service. Each wealth manager has also listed up to three additional financial services that they provide their clients.

Although this list will certainly be a useful tool for anyone looking for help in managing their financial world or implementing aspects of their financial strategies, it should not be considered exhaustive. Undoubtedly, there are many other excellent wealth managers

who, for one reason or another, are not on this year's list.

RESEARCH DECLARATIONS:

As with any research or recognition program, it is important that we provide you the following declarations:

- The 2009 FIVE STAR Wealth Managers do not pay a fee to be included in the research or the final list of FIVE STAR: Best in Client Satisfaction Wealth Managers.
- The overall evaluation score of a wealth manager reflects an average of all respondents and may not be representative of any one client's evaluation.
- The FIVE STAR Award is not indicative of the wealth managers' future performance.
- Wealth managers may or may not use discretion in their practice and therefore may not manage their client's assets.
- The inclusion of a wealth manager on the FIVE STAR Wealth Manager list should not be construed as an endorsement of the wealth manager by Crescendo Business Services or TEXAS MONTHLY.
- Working with a FIVE STAR Wealth Manager or any wealth manager is no guarantee as to future investment success nor is there any guarantee that the selected wealth managers will be awarded this accomplishment by Crescendo in the future.
- The research process for the FIVE STAR: Best in Client Satisfaction Wealth Manager Program, managed by Quantitative Market Intelligence (QMI), incorporates a statistically valid sample in order to identify the wealth managers in the local market that score highest in client satisfaction. QMI does not include wealth managers on the list unless their score is statistically valid. At least fifty percent of the wealth managers in the market have a statistically valid score.
- For more information on the FIVE STAR Award and the research/selection methodology, go to: fivestarprofessional.com/wmresearch.

⁽¹⁾ 2009 Consumer Survey, Quantitative Market Intelligence



INDEX OF WEALTH MANAGERS

List compiled by Crescendo Business Services. Names in boldface also appear in the profiles that follow. Wealth Manager additional financial services: AC=Accounting; BK=Banking; BP=Business Planning; CG=Charitable Giving; EP=Estate Planning; FP=Financial Planning; IN=Insurance; IV=Investments; LC=Long-term Care; TS=Trust Services; TX=Taxation; WP=Will Preparation

BANKING	ESTATE PLANNING	FINANCIAL PLANNING	FINANCIAL PLANNING	FINANCIAL PLANNING
BANKING		FINANCIAL PLANNING		
Steve Builta Hometrust Mortgage Company	James C. Dunlap Law Office of Jim Dunlap TS, WP	Lisa Allen Planning Works BP, EP, IV	Michael Burton Burton Group Financial Advisors BP, EP, IN	Steve Dziuk Ameriprise Financial BP, EP, IV
Dana Carter Wells Fargo Investments	Carl Feuerbacher efg&m BP, CG, IN	Donald W. Ames Ames & Weinheimer BP, IN, IV	Scott Campbell Austin First Financial EP, IV, LC	Patrick Easter Morgan Stanley Smith Barney EP, IV, TS
Jason Jarl Banc of America	Grant Foster Foster Financial Group BP, FP, IV	Jean Arias Morgan Keegan IN, IV, LC	Clay Carter Carter Wealth Management BP, EP, IV	Laurence Egle H. D. Vest Investment Services a non-bank subsidiary of Wells Fargo IN, IV
Howard H. Lutz Amegy Bank FP, IV, TS	Julie R. Frey Graves Dougherty Hearon & Moody BP, CG, TX	Kurt Armbruster Edward Jones IN, IV, LC	Raoul Celerier Ameriprise Financial CG, EP, IV	Kam Emerson Edward Jones IN, IV, LC
Sharon Perry Summit Home Mortgage	Chris Heinrichs Heinrichs & De Gennaro BP, TX, WP	Daniel Brandon Arrington Wells Fargo Advisors, LLC BP, EP, IV	Scott Chapman Raymond James Financial Services IV	Larry Esparza Ameriprise Financial CG, EP, IV
Elaine Ries Charles Schwab FP, IN, IV	Sam Hildebrand Clark Thomas Winters BP, CG, WP	Jim Bailey Ameriprise Financial IN, IV, LC	Jason Clevlen Ameriprise Financial IV	Alexander Fafoutakis Riverstone Wealth Management IN, IV, LC
Michael Rogers Chase Investment Services BP, IN, IV	Lloyd Lochridge McGinnis Lochridge & Lochridge	Issam M. Bakir TNT Financial Services BP, IN, IV	Michael Coley senior horizons EP, IN, LC	Martin Ferguson Live Oak Investors CG, EP, IV
BUSINESS PLANNING	Melvin Martinez Melvin Martinez Attorney at Law BP, IN, IV	David Ballard Waddell & Reed IN, IV	Charles Cooper UBS Financial Services	Jenny Fleming EquiStar Wealth Management IV, TS
Steven Fleckman Fleckman & McGlynn WP	Duncan Osborne Osborne Helman Knebel & Deleery	Lawrence Barocas UBS Financial Services BP, EP, IV	Kent Copeland Ameriprise Financial EP, IN, IV	Jason Florey Waddell & Reed IN, IV, LC
James P. Robinson III The Law Offices of James P Robinson III FP, WP	Paul Premack The Premack Law office LC, TS, WP	Todd Bender Ameriprise Financial BP, IN, IV	Dan Cordoba Asset Exchange Group EP, IV, TS	Keith Ford Ameriprise Financial EP, IN, IV
Howard M. Skillrud Ameriprise Financial FP, IN, TS	Frank E Scofield Scofield & Scofield AC, TX, WP	Randal C. Boggs Morgan Stanley Smith Barney IV	Russell Cowman Morgan Stanley Smith Barney IV	Bert Foster Prudential Foster Financial Services EP, IN, IV
ESTATE PLANNING	Banks Smith Schoenbaum Curphy and Scanlan BP, TX, WP	Larry Braxton Larry Braxton BP, EP, IV	Karl M. Dagele Ameriprise Financial IN, IV, TX	Bill Fox New England Securities IN, IV, LC
Amy Bloomquist Amy P. Bloomquist Atty. at Law BP, CG, WP	Charles Starr New York Life BP, IN, LC	David Bregger Bregger & Associates IV	Paul Davis Edward Jones IN, IV, LC	Kirk Francis Cross Financial Services BP, EP, IV
Joe Caddell Caddell Capital Group FP, IN, TS	Richard H. Tye McReynolds & Tye BP, TX, WP	Janet Briaud Briaud Financial Advisors BP, EP, IV	Max Dean Ameriprise Financial IN, IV, LC	Ivan Friend Ameriprise Financial CG, EP, IV
Edward K. Clark Edward K. Clark BP, CG, TX	Guy Wilson Wells Fargo IN, IV	John Brooks Ameriprise Financial EP, IV	Michael Dickey Summit Wealth Resources BP, IV, TX	Anthony Garcia Ameriprise Financial IN, IV
R. James Curphy R. James Curphy BP, TX, WP	Harry W. Wolff, Jr. Cox & Smith TX	Tim L. Brown The Viable Group EP, IN, IV	Randall Craig Donowho Ameriprise Financial BP, EP, TS	
Elizabeth G. Deleery Osborne Helman Knebel & Deleery BP				